

# Dade Heritage Trust



Historic Preservation Center  
190 Southeast 12<sup>th</sup> Terrace  
Miami, Florida 33131  
Phone: 305 / 358-9572  
Fax: 305 / 358-1162

DADE HERITAGE TRUST  
EXECUTIVE COMMITTEE MEETING  
September 3, 1991  
Dr. Jackson's Office  
Noon

1991-92  
OFFICERS

**President**  
Richard Groden

**1<sup>st</sup> Vice President**  
Elizabeth L. Metcalf

**2<sup>nd</sup> Vice President**  
Norah K. Schaefer

**Treasurer**  
Samuel D. LaRoue

**Secretary**  
Ruth Jacobs

TRUSTEES

Michael W. Beeman  
Oscar M. Cespedes  
Malinda Cleary  
Anna Ehlert  
Dorothy Fields  
Michelle Fox  
Sallye Jude  
Dennis G. Kainen  
Bryan F. Knudsen  
Martin Latley  
Finlay B. Matheson  
Larry Meyer  
June Purni  
Bill Podway  
Janice Pryor  
Raul Rodriguez  
Laurie Swedroe  
Betsy Tilghman  
Jody Verrenzia  
Mary Weber  
Mitchell Wolfson

ADVISORS

Peter Andolina  
Roger Carlton  
Beth Dunlop  
Joseph Z. Fleming  
Howard Kleinberg  
Keenan Knopke  
Becky Roper Matkov  
Thomas J. Matkov  
Michael J. Maxwell  
Aristides Millas  
Eduardo Padron  
Arva Moore Parks  
Rafael Penalver, Jr.  
R. Benjamin Reid  
Jean D. Shehan  
Rosario Vadia  
Dora Valdes-Fauli

**DHT Revolving Fund**  
President  
Donald D. Slesnick, II

**Executive Director**  
Louise P. Yarbrough

1. Minutes
2. Treasurer's Report
3. Historic Sites:
  - 3.1. Sears Building
  - 3.2. Priscilla/Algonquin Apartments
  - 3.3. Deering Estate Park
  - 3.4. Historic Schools
  - 3.5. Coppertone Sign
  - 3.6. Altos Del Mar House
  - 3.7. Lighthouse
  - 3.8. Dr. Jackson's Office
4. DHT/MDPL Joint Board Meeting - September 12
5. Membership Meeting - September 11
6. ABSOLUT - October 10
7. Florida Trust/National Trust Meetings
8. Phone-a-thon: Membership/Volunteer
9. Board Participation
10. Other Business
11. Next Meeting:  
October 1, 1991  
Dr. Jackson's Office  
Noon

# Dade Heritage Trust



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Larry Meyer  
June Pimm  
Bill Podway  
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**DHT Revolving Fund**  
President  
Donald D. Slesnick, II

**Executive Director**  
Louise P. Yarbrough

## 1. Minutes

## 2. Treasurer's Report

## 3. Historic Sites:

- 3.1. Sears Building - study - Sept 17
- 3.2. Priscilla/Algonquin Apartments - lt. 1
- 3.3. Deering Estate Park -
- 3.4. Historic Schools - may - followup
- 3.5. Coppertone Sign - dental - school
- 3.6. Altos Del Mar House
- 3.7. Lighthouse
- 3.8. Dr. Jackson's Office

## 4. DHT/MDPL Joint Board Meeting - September 12

## 5. Membership Meeting - September 11

## 6. ABSOLUT - October 10

## 7. Florida Trust/National Trust Meetings

## 8. Phone-a-thon: Membership/Volunteer

## 9. Board Participation

## 10. Other Business

## 11. Next Meeting:

October 1, 1991  
Dr. Jackson's Office  
Noon

more  
discuss

Motion to bring b/c discussion of full  
Bet.

County:  
Self-sufficient

Please take  
move it to  
another bldg

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Newsletter  
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DHT - NT trust

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downtown Miami

transfer to another bldg  
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Lindsey Hopkin  
FPL  
#

committee  
current members  
notify

Ph. thn -  
Extended M ship list  
Keep -  
Add. members +  
members for new  
prospects - (Newsletter who?)

Committees

DADE HERITAGE TRUST  
EXECUTIVE COMMITTEE MINUTES  
JUNE 17, 1991  
DR. JACKSON'S OFFICE  
190 S.E. 12 TERRACE  
MIAMI, FLORIDA  
NOON

PRESENT

Rich Groden  
Betty Metcalf  
Bill Podway  
Margot Ammidown

Don Slesnick  
Norah Schaefer  
Louise Yarbrough

ABSENT

Sam LaRoue  
Ruth Jacobs

The meeting was called to order by President Groden at 12:30 P.M.

1.0. The MINUTES of the May 1, 1991 Executive Committee meeting were presented and approved.

2.0. TREASURER'S REPORT - Louise Yarbrough reported.

(1) Derby Day - \$3700 profit from Derby Party

(2) Awards Dinner - We will break even if we receive outstanding receivables.

(3) Preservation Today

Total expenses \$14,497, income about half  
Expenses: \$1500 for production, \$1300 as percentage of  
advertising sales to Esther Perez. \$8,000 printing.

Louise Yarbrough is meeting with Esther Perez June 19.  
Rich Groden commented on marketing potential. Perhaps the  
magazines can be sold at bookstores. Don Slesnick suggested we  
supply magazines to the National Trust Convention for a charge of  
\$1500-\$2000 to distribute at this year's convention to encourage  
interest in Miami for 1992.

(4) Postcard Books

We have approximately 2,000 on hand. Louise Yarbrough  
suggested contacting the National Trust to make them available at  
the 1991 Convention Bookstore.

Don Slesnick suggested having books at Conventions  
here in town and to sell books to tourism groups to build into  
the cost of the tour price (\$5.00 added to the tour price). This  
idea can also be incorporated in the National Trust Convention  
Coral Gables tours. Rich Groden suggested we ask Nancy Liebman to  
put some into her store.

(5) Total balance \$7100 (income and bank balance and  
Revolving Fund)

\$4100 outstanding bills, \$2295 balance not counting  
membership which is traditionally slow in summer.

\$138,868 expenses through June (some left from last  
year)

\$106,000 income this year

\$10,000 raised in corporate membership this year (\$250  
each corporate membership)

### 3.0. COMMITTEE REPORTS

3.1. Membership - no report.

3.2. Lighthouse - no report. Suggestions to contact for interest - shipping companies, Biscayne Bay pilots.

3.3. Historic Sites - Margot Ammidown

3.3.1. Biscayne Boulevard Buildings - These buildings include the Priscilla and Algonquin Hotels and the Braman Cadillac building. Discussion followed as to who is responsible for saving these buildings. Margot asked that DHT go to the Historic Conservation Board Meeting on June 18. All agreed and that DHT needs to get visibly involved and to press against delaying tactics. The Historic Conservation Board will meet June 18, to request initiation of designation procedures of the properties and in early August to follow up and designate. The Boulevard Shops are not in eminent danger, other buildings are. She said a lot of attention and public support now (even if demolished) will gain much.

Suggestion by Don Slesnick to have a press conference at the FPL building site with photos of the previous Ford Motor Co. building which was torn down on that site, and tie this to the Boulevard Shops. Motion was made and passed to send Louise Yarbrough to the meeting with a resolution from the Executive Committee.

3.3.2. Deering Estate - There is a meeting Wed. June 19, at the Deering Estate for approval of an interpretive center, a \$4 million project, while no money is being put into restoration of existing buildings and no one on the staff day-to-day is aware of preservation. Margot Ammidown said DHT can write to grant agencies. She can't because it is another county agency receiving funds. Suggestion by Don Slesnick to call Bill Wescott and tell to him as he has much interest. Her request to the meeting will be that a comprehensive archaeological study be completed.

3.3.3. School Board Request (Mays Middle School) - Louise Yarbrough requested permission to go before the Dade County School Board to request historic designation of Mays Middle School. Approved.

### 4.0. 1992 NATIONAL TRUST CONVENTION PLANNING MEETING/FLORIDA ADVISORY COUNCIL GRANT

Louise Yarbrough reported that the Florida Historic Advisory Council recommended full funding of \$25,000 for the National Trust Convention meeting in Miami October 1992. It was ranked first. Additional funds (\$25,000) are needed as a match. Scholarships for students would need additional funds. Norah Schaefer said she is writing a letter indicating Morningside wants to provide bed and breakfast accommodations for students.

Louise Yarbrough reported that the first planning meeting held at Gusman Hall June 11, went very well. Eighty-six people locally and from around the state attended. The committee from the National Trust was very pleased.

5.0. DHT RETREAT - June 28-30/Sheraton Key Largo is being planned.

6.0 DIRECTOR'S REPORT

6.1. Hialeah (6/20, 6/24) Louise Yarbrough, Margot Ammidown and Nancy Liebman met this morning. Dan DeLoach, Hialeah City Clerk, is working on this with them and with John Van Lindt, Hialeah Race course executive. June 20, 5:00 P.M. a party is scheduled at the race track. June 24, is the first public hearing for pari-mutuel racing.

6.2. Newsletter - Hank Bonis who is restoring a house in Bel Meade, read Preservation Today and has volunteered to do a newsletter for DHT. He is very computer knowledgeable and is willing to help us.

Items for newsletter: Historic houses, building materials, Historic houses for sale. We can charge \$25 to realtors to advertise historic properties.

6.3. Kentucky Derby Party/Annual Dinner/DHT-Villager Meeting - The Derby Party and Annual Dinner went very well, both well attended. The Villager Meeting with Nellie Longworth was not well attended. DHT paid for postage and the speaker's air fare. Ms. Yarbrough suggested there be set guidelines as to procedures for future events.

6.4. Kampong Fund Raiser - Louise Yarbrough met with Maria Meyer, Executive Director of the Kampong. She is working to help the Kampong acquire the adjoining property. Maria suggested a fund raiser with DHT, The Villagers and The Kampong - a picnic (people bring their own food) with drinks. Discussion followed. Executive Board suggested Dade Heritage Trust and The Kampong have a joint event, and the Villagers have a separate event with the Kampong.

6.5. Leadership Training Course - Louise Yarbrough has been accepted for the course in Raleigh July 13-20.

Items not discussed because of time, hold for next meeting:

6.6. Jim Smith Luncheon

6.7. Update on Altos Del Mar House

6.8. Preservation Action Auction (Donation Request)

6.9. "Miami The Magic City" (Reprint)

7.0. OTHER BUSINESS

7.1. Teele's "Blueprint" - 6/18/91 - This includes \$2 million annually for historic preservation so we should show support. Louise Yarbrough will attend the commission meeting.

7.2. Board of Advisors - not discussed, lack of time.

7.3. Bill Podway asked about the fund raiser connected with Bayside. Norah Schaefer will check on this.

7.4. Rich Groden asked about the house party. Bill Podway will check on this.

Next meeting to be announced.



DADE HERITAGE TRUST  
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September 3, 1991  
Dr. Jackson's Office

PRESENT

Richard Groden      Betty Metcalf  
Norah Schaefer      Sam LaRoue  
Louise Yarbrough

ABSENT

Ruth Jacobs  
Bill Podway  
Don Slesnick

The meeting was called to order at 12:50 p.m. by President Groden.

1. The minutes of the last meeting were read. The motion to approve was made by Sam LaRoue, seconded by Betty Metcalf and passed.

2. Sam LaRoue made the motion to defer the Treasurer's Report, second by Betty Metcalf and approved.

3. Historic Sites.

3.1. Sears Building. The evaluation study of the Sears building has been completed. The County has until October 9 to accept title to the building and adjoining property for use as a performing arts center. The Miami Historic & Environmental Preservation Board will vote September 17 on whether to designate the building as an historic site. Board members were encouraged to attend that meeting.

3.2. Priscilla/Algonquin Apartments. L. Yarbrough presented a draft letter to be sent to Isaac Shih, owner of the two recently designated buildings. Suggestions were made to stress the financial incentives available for these buildings in an effort to prevent demolition. The letter will be revised and mailed to Mr. Shih.

3.3. Deering Estate Park. Plans for a new Environmental Interpretive Center proposed by Dade County Parks Department were recently denied by the Historic Preservation Board. Concerns over the planned size and location of the proposed building were expressed by DHT and other organizations and individuals. L. Yarbrough has attended subsequent meetings between the Parks Department and the Historic Preservation Officer (Margot Ammidown) which have been held in an effort to assure the proper sequence of events occur. To date important archaeological surveys, historic research and a master plan for use of this valuable property have not been complete. Restoration of the historic buildings is also a primary concern and this problem has not been satisfactorily addressed as well. The Land Management Acquisition Committee (LMAC) will hold a public hearing September 26, 6:00 p.m., at the Deering Estate to help insure the property is properly cared for. Legislators and County Commissioners are expected to be quite involved in the outcome of this property's use and development. Board members are strongly encouraged to attend the September 26 meeting.

3.4. Historic Schools. Mays Middle School. A letter was received from Superintendent Octavio Visiedo responding to DHT's request to add Mays to the list of historically significant schools. It included a memo from Virginia Rosen, Asst. Superintendent, Office of Planning & Mgt. Systems citing a procedure to be followed for such a process. Sam LaRoue indicated a follow-up letter should be directed to Ms. Rosen clarifying that the Board procedure was superseded by -----.

A letter written by L. Yarbrough on behalf of DHT to Mr. Visiedo was also presented. Notification was received last week from Sarah Eaton, Miami Preservation Planner, of the pending demolition of Buena Vista Elementary and Miami Edison Middle School. The requests for demolition will have to come before the Miami H & E Preservation Board and the Board will be advised when it is scheduled for hearing.

3.5. Coppertone Sign. Efforts to save the Coppertone Sign located on the Parkleigh Building on Biscayne Boulevard have been successful. Schering-Plough announced last week they would leave the sign and even restore it. Unfortunately, information was also received that the building itself is scheduled for demolition in November. Mr. Russell Elliot of Schering-Plough indicated at such time the sign would be donated to the City or to DHT. He also indicated the other signs located in Dade County would remain. As the Parkleigh is not an historically significant building, efforts will be directed on finding a possible alternate location and then trying to get assistance from the owner of the Parkleigh and S-P to relocate and maintain the sign. Community response in favor of keeping the sign has been outstanding. Press coverage (all media) has been nation-wide.

3.6. Altos Del Mar House. L. Yarbrough spoke to Fran Mainella and Susan Carver of the Department of Natural Resources in Tallahassee recently regarding the proposal DHT has made to the State for lease and restoration of this historic Miami Beach property. Ms. Carver indicated the proposal is awaiting a legal opinion and we will be notified as soon as possible.

3.7. Cape Florida Lighthouse. The Special Category Grant Proposal recently submitted to the Florida Historic Preservation Advisory Council was not recommended for funding. There were 117 other applications being reviewed for a total of \$30+ million being requested. The Council was recommending for a total of \$10 million with only \$3 million being expected to be available.

EXECUTIVE COMMITTEE MINUTES  
September 3, 1991  
page 3

L. Yarbrough spoke with Phil Werndli of the Department of Natural Resources in Tallahassee. He indicated there might be some funds available as a developer was recently fined for improper actions in his work on Key Biscayne. The State is awaiting a legal decision as to whether it can accept the money (\$140,000). A letter will be sent to Mr. Werndli requesting the Cape Florida Lighthouse be considered for part or all of these funds if the funds are accepted. Efforts to work with Key Biscayne residents and businesses will also be developed.

3.8. Dr. Jackson's Office. The numerous boxes of postcard and activity books stored at Dr. J's have been removed and are currently being stored at no charge by Mr. Chip Withers of Withers Moving & Storage.

4. DHT/MDPL Joint Board Meeting, September 12, 1991. The joint meeting of the two organizations will be held at 6:00 p.m. in the GMC&VB Board Room. Critical issues as well as the upcoming 1992 National Trust Conference in Miami will be discussed. (See attached agenda).

5. Membership Meeting, September 11, 1991. The first Membership Meeting of the 1991-92 year will be held at 2710 Columbus in Coral Gables. As of today 75 acceptances have been received.

N. Schaefer suggested we develop a "signature" invitation for all our events so our members would recognize and associate it with DHT.

6. ABSOLUT Party, October 10, 1991. Plans are being developed to hold a fundraising party at the Ritz Plaza hotel on Miami Beach which will have the ABSOLUT MIAMI model on display and celebrate historic preservation and Miami. Details as to ticket cost (approximately \$25 each), food and other costs are still being worked out and sponsors are being sought to help with the underwriting.

7. Florida Trust/National Trust Meetings. Florida Trust: September 19-21, Ft. Myers, FL.; National Trust, October 16-21, San Francisco, CA. Efforts are underway to develop a "promotion" campaign for the 1992 conference in Miami.

8. Phone-a-thon. Discussion was held as to the approach we should take in this effort. President Groden suggested we direct our first effort to those on the "extended" membership list (i.e., those who are former members and have not renewed their membership for some time. The second phase would be directed toward developing additional members from Board and membership referrals.



EXECUTIVE COMMITTEE MINUTES  
September 3, 1991  
page 4

Informing prospective members of the various areas of involvement (Committees) was suggested by Sam LaRoue. The suggestion was also made to offer a membership prize for the individual bringing in the most members.

L. Yarbrough will contact FP&L to determine the possibility of using their phone bank to conduct this initial phone-a-thon. It is hoped we can accomplish this effort prior to the upcoming September 11 meeting.

9. Board Participation. President Groden presented a suggestion that each Board member be responsible for raising \$500 per year as his/her contribution. L. Yarbrough indicated she will also make such a commitment. The amount could come either as a straight donation or through acquisition of new members, regular or corporate. N. Schaefer made the motion to bring the matter to the full Board at the October meeting. It was seconded by R. Groden and passed.

There being no further business the meeting was adjourned at 2:40 p.m. The next meeting will be October 1, Dr. Jackson's Office, noon.

# MEMBERSHIP DEVELOPMENT

## APPLICATION SENT:

DATE:	TO:	REF. BY:
07-24-91	G. Chisholm	
	S. Horn	
07-29-91	X. Alvarez-Alfonso	
	J. Henrich	
08-01-91	F. Fernandez	
	P. Goldberg	
08-12-91	A. Matos	
08-28-91	J. Guadayol	

## NEW MEMBERS

MONTH	NAME	REF. BY	LEVEL
July	M/M B. Alderisio	Hist Hms Awd	COMP
	M. Argudin		REG35
	Mrs. L. Bennett	Hist Hms Awd	COMP
	M/M R.L. Causey	Hist Hms Awd	COMP
	Cordis Corp.	J. McGuire	1000
	M. Levy/D.D'Anthony	Hist Hms Awd	COMP
	G. Inguanzo		St15
	Gateway Monument	L. Yarbrough	250
	E. Lewis	Hist Hms Awd	COMP
	K. Mejia	Art Contest Win.	COMP
	M/M S. Morales	Hist Hms Awd	COMP
	M/M S. Parrot	Hist Hms Awd	COMP
	P. Pavan	Hist Hms Awd	COMP
	J. Soler		Reg35
August	M. Bretos		Reg35
	I. Chandra		Reg35
	N. Hados		Reg35
	B/L Wildy		Con50

## MEMBERSHIP DUES RECEIVED

07-91	\$3615
08-91	\$1020

## FRIENDS OF DHT/CORPORATE

07-91	Cordis Corp.	Corporate	\$1000
	Gateway Monument	Corporate	\$ 250